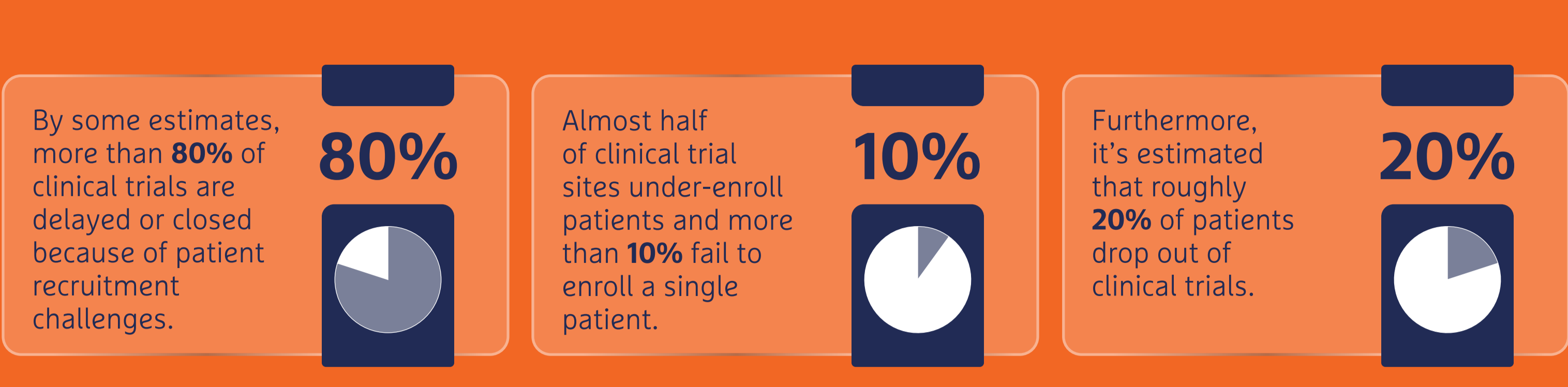


# Path to a Successful Rare Disease Trial

True patient centricity can mean the difference between a successful trial and failing to have enough patient data to evaluate your intervention.



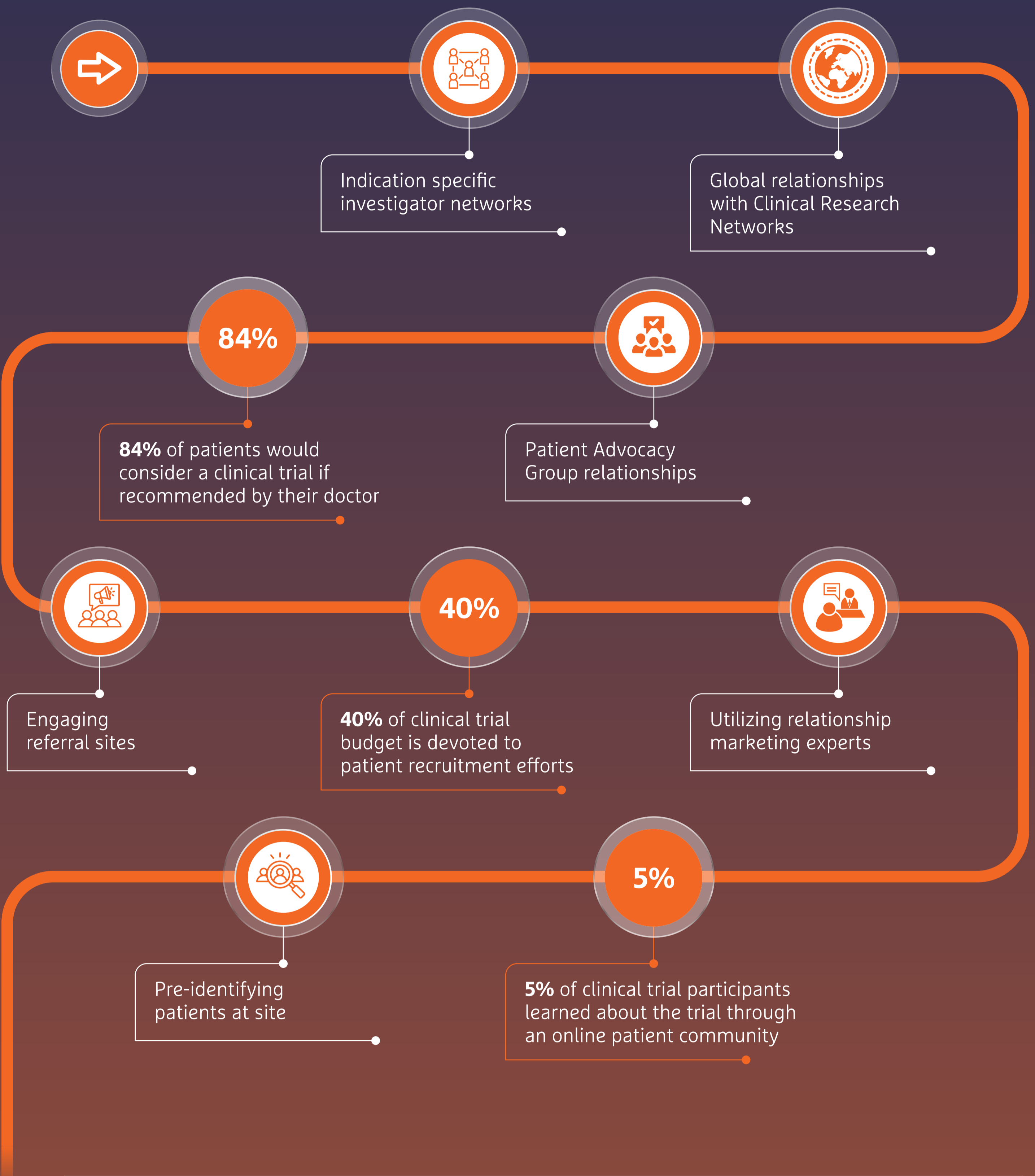
These problems are greater in rare disease trials, where patient populations are, by definition, significantly smaller.

Enrolling patients, and keeping them in the trial, takes on a much greater significance.

## Patient Recruitment Strategies

Rare disease trials require knowledge of and relationships with experts and communities specific to each rare disease to identify potential patients.

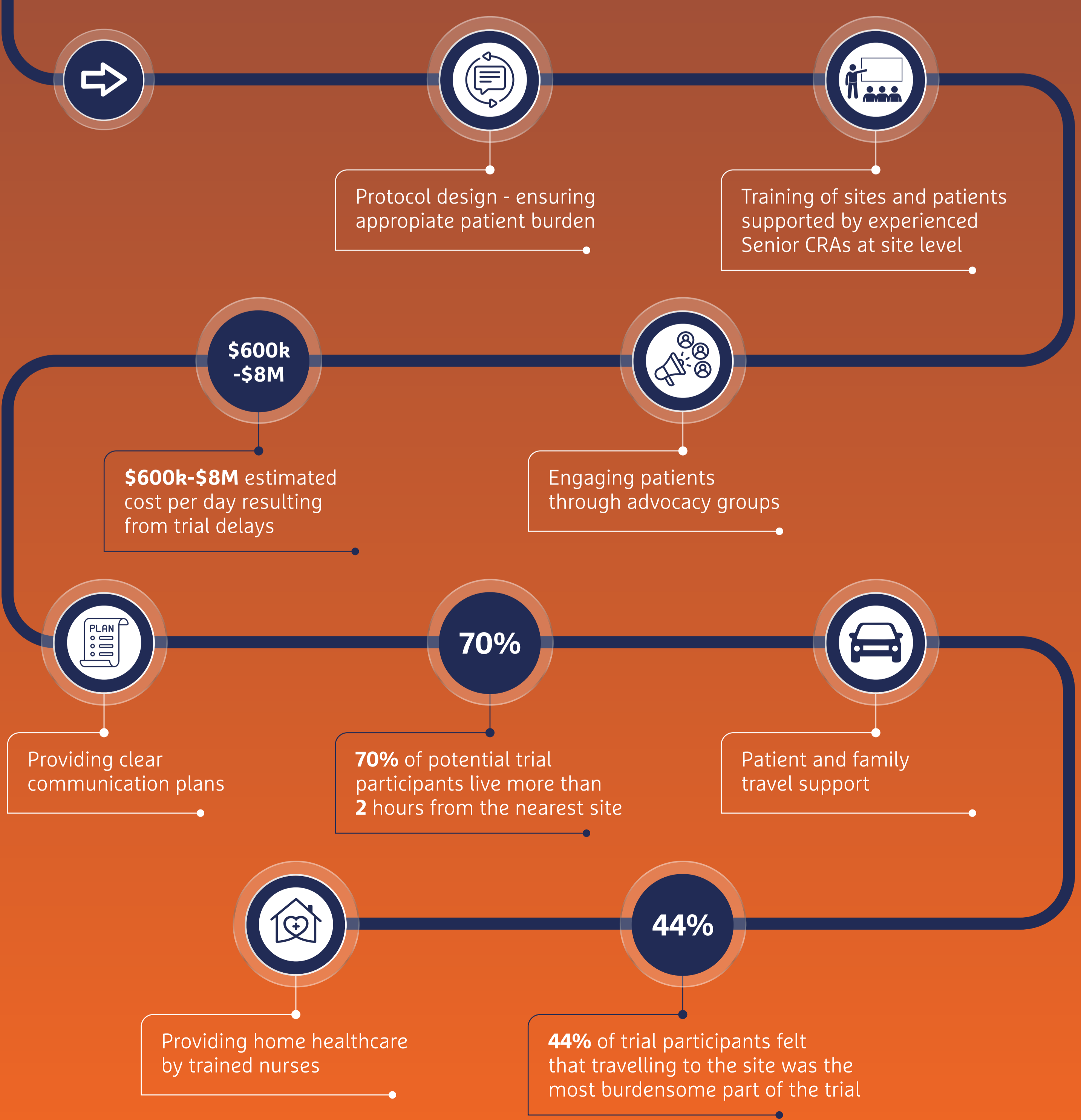
Example strategies include:



## Patient Retention Strategies

Retaining patients within trials is also critical in rare diseases. Many of the retention strategies boil down to easing the burden of participation and keeping a consistent communication cadence e.g.

Example strategies include:



Contact Emmes to learn how we can help make your Rare Disease trial a success

[Click here for references](#)